EUROPEAN INNOVATIVE SOCIETY ASSOCIATION
EISA

EMPOWER INCLUSIVE
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CASE STUDY #1

CASE STUDY

AI-POWERED CAREER PLANNING FOR REFUGEE YOUTH

I never imagined that an AI tool would change my life. When my family and I fled Syria and arrived in Turkey, I felt completely lost. I had always been interested in technology, but I had no idea how to turn that interest into a career. I didn't know where to start, what jobs were available, or what skills I needed. Every job I found required experience I didn't have, and learning Turkish well enough to compete in the job market seemed impossible.

One day, while attending a community workshop for young refugees, I was introduced to an AI-powered career guidance platform. I was skeptical at first—how could a computer help me when I didn't even know what I wanted to do? But I was desperate for direction, so I gave it a try.

The first step was answering a series of questions about my interests, skills, and experiences. The AI analyzed my responses and suggested several career paths that matched my strengths and learning potential. It recommended fields like web development, data analysis, and IT support, jobs that I had never even considered before. It also suggested free online courses in my preferred language, which meant I could start learning right away without worrying about the language barrier.

At first, it was overwhelming. I had no formal education in technology, and I wasn't sure if I could keep up. But the platform guided me step by step. It recommended beginner-friendly courses in coding and digital marketing and even adjusted my learning plan based on my progress. Whenever I got stuck, the AI suggested alternative resources or forums where I could ask for help.

One of the most helpful features was the AI-powered job-matching system. As I completed my courses, the platform suggested internships and freelance opportunities that matched my new skills. It even helped me prepare for job interviews by simulating mock interview questions and providing feedback on my responses. I practiced answering in both Turkish and English, which helped me feel more confident when applying for jobs.

After six months, I had earned certifications in web development and digital marketing and started working as a freelance web developer. Soon after, I landed my first internship at a Turkish tech company, where I am now learning even more about the industry. The best part? I can now support my family financially and feel hopeful about my future.

Looking back, I realize that without this AI-powered career tool, I might still be stuck, unsure of where to begin. It didn't just show me career options—it gave me a clear, structured path to follow and the motivation to keep going. AI helped me break through the barriers I thought would hold me back, and now, I'm building a future that once seemed impossible.