



Empowerinclusive project

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Inclusive local youth entrepreneurship workshop

Title: "Empower to Start: Building Inclusive Youth Entrepreneurship"


Duration: 6 hours

Target group: Young people aged 16–30

Group size: 30 participants

Methodology: Non-formal education, experiential learning, teamwork


AGENDA

 09:00 – 09:30 | Welcome & Energizer: "Start-Up Circle"

Objective: Break the ice and get into the entrepreneurial mindset

Activity: Name game + "Pitch Yourself in 30 Seconds"

Inclusion Tip: Encourage use of visuals or body language to support communication

 09:30 – 10:30 | Session 1: What is Inclusive Entrepreneurship?


Objective: Understand the concept of inclusive entrepreneurship and its impact

Method:

Short interactive input (with examples of entrepreneurship as a tool for youth support)

Group discussion: "Who is missing from the entrepreneurship world - and why?"

Outcome: Shared mind map of challenges and opportunities

 10:30 – 11:00 | Coffee Break & Networking Activity

Optional Task: Each participant finds one person and discusses:

"If I started a business tomorrow, what would it be?"

 11:00 – 12:15 | Session 2: Idea Generation – Solve to Sell



Objective: Develop inclusive business ideas based on real community needs

Activity:

Group brainstorming using the "Problem Tree" method

Design a solution using the "Value Proposition Canvas"

Outcome: Clear idea draft for an inclusive product/service

🕒 12:15 – 14:30 | Session 3: From Idea to Business Model

Objective: Build entrepreneurial thinking and structure ideas

Activity:

Introduce the Lean Business Model Canvas (simplified version)

Small groups fill out their canvas

Support: Provide visual templates and facilitator guidance

Outcome: Draft business models with inclusive impact

🕒 14:30 – 15:15 | Session 4: Pitching & Peer Feedback

Objective: Practice presentation and public speaking skills

Activity:

Each team gives a 3-minute pitch of their business

Peer feedback using the "Glow & Grow" method

Outcome: Improved confidence and public communication skills

🕒 15:15 – 15:30 | Coffee Break

🕒 15:30 – 16:00 | Session 5: Roadmap to Action

Objective: Set realistic steps towards developing their ideas further

Activity:

Each participant/group fills out a simple "Action Steps Sheet" (What? When? Who?)

Introduce local support structures (mentors, youth hubs, incubators)



🕒 16:00 – 16:30 | Reflection & Closing Circle: "My Entrepreneurial Journey Starts Here"

Activity:

Personal reflection: 1 takeaway + 1 commitment

Closing words: Thank participants, share useful links & next steps